3.5 years of blogging by the numbers

Thrive is a critical space to discuss diverse perspectives and opinions regarding the central question facing agri-food systems: how can agriculture positively contribute to ecosystem management and poverty reduction?

**audiences**
- 155,000 visitors
- 280,000 page views
- 720 comments

**contributors**
- 360 posts
- 172 authors
- 72 institutions

**institutions**
- 26 research institutions
- 27 development institutions
- 4 government institutions
- 3 private sector institutions

**big questions**
**topical discussions on current issues**
1. What would it take to strengthen women’s land rights?
2. Sustainable intensification of agriculture: oxymoron or real deal?
3. Can Africa afford to save its soils?
4. Should we build more large dams?
5. Can large-scale land initiatives fulfill their promises?
6. Does farm size really matter in Africa?
7. Why focus on ecosystem services in rural communities?

**monthly themes**

<table>
<thead>
<tr>
<th></th>
<th>ecosystem services</th>
<th>land acquisition</th>
<th>resilience</th>
<th>restoring landscapes</th>
</tr>
</thead>
<tbody>
<tr>
<td>posts</td>
<td>15</td>
<td>19</td>
<td>23</td>
<td>20</td>
</tr>
<tr>
<td>comments</td>
<td>50</td>
<td>16</td>
<td>30</td>
<td>34</td>
</tr>
<tr>
<td>visitors</td>
<td>5,258</td>
<td>5,831</td>
<td>10,700</td>
<td>9,441</td>
</tr>
<tr>
<td>page views</td>
<td>10,727</td>
<td>10,702</td>
<td>15,230</td>
<td>14,782</td>
</tr>
</tbody>
</table>

**influence**

- The blog has been cited 39 times in books and peer-reviewed journals (source: Google Scholar)
- 8% of respondents to a poll said the blog had changed their opinion on a topic.

"I have had glowing remarks on THRIVE. The ecosystem service community of practice finds THRIVE to be a gem and increasingly the ‘water cooler’ of the community."

- Fabrice DeClerck, Bioversity International

* individual blog posts can relate to multiple topics